



Portland International Center for  
Management of Engineering  
and Technology



# PICMET '13 Conference

Hosted by

College of Business



SAN JOSÉ STATE  
UNIVERSITY

## "Technology Management in the IT-Driven Services"

July 28 - August 1, 2013

San Jose Marriott Hotel, San Jose, California, USA

[www.picmet.org](http://www.picmet.org)

### Schedule at a glance

#### Saturday, July 27

|             |   |                     |
|-------------|---|---------------------|
| 07:30-13:00 | Conference Registration Desk open   | Foyer, Second Level |
| 08:00-12:00 | Pre-conference Short Course: "Organizational Project Management in Practice"<br>by Jeffrey S. Busch, PMP, Portland State University, USA (additional fee applies) <sup>1</sup>                                      | Guadalupe           |
| 08:00-12:00 | Pre-conference Short Course: "New Trends and Practices in Silicon Valley's Innovation System"<br>by Dr. Anu Basu, San Jose State University, USA (additional fee applies) <sup>1</sup>                              | Willow Glen I       |
| 13:00-17:00 | Pre-conference Short Course: "A Brief Introduction to Social Network Analyses, with Examples<br>in the Study of Innovation"<br>by Dr. Chunlei Wang, San Jose State University (additional fee applies) <sup>1</sup> | Guadalupe           |
| 13:00-17:00 | Pre-conference Short Course: "Entrepreneurship and Innovation: Some Basic Concepts"<br>by Dr. Anu Basu, San Jose State University, USA (additional fee applies) <sup>1</sup>  | Willow Glen I       |

#### Sunday, July 28

|             |   |                     |
|-------------|---|---------------------|
| 07:30-19:30 | Conference Registration Desk open   | Foyer, Second Level |
| 08:00-12:00 | Pre-conference Short Course: "Global Business Incubation and Development for Technology Startups"<br>by Dr. William Musgrave, San Jose State University (additional fee applies) <sup>1</sup>   | Guadalupe           |
| 08:00-12:00 | Pre-conference Short Course: "Total System Innovation Management"<br>Dr. Oliver Yu, President, STARS Group consulting; Adjunct Full Professor, San Jose State University;<br>Consulting Associate Professor of Management Science and Engineering, Stanford University<br>(additional fee applies) <sup>1</sup> | San Carlos          |
| 13:00-17:00 | PhD Colloquium: "Getting Your Ph.D....and Beyond: Critical Stages and Career Paths for the Ph.D. Student"<br>(additional fee applies: \$35)   | Guadalupe           |
| 19:00-22:00 | Welcome Reception <sup>2,3</sup>  | Salons III & IV     |

#### Monday, July 29

|             |                                      |                     |
|-------------|--------------------------------------|---------------------|
| 07:30-17:00 | Conference Registration Desk open    | Foyer, Second Level |
| 08:00-08:30 | Bright Start (continental breakfast) | Ballroom Foyer      |
| 08:30-10:00 | Plenary Session                      | Salons III & IV     |
| 10:00-10:30 | Morning Break                        | Ballroom Foyer      |
| 10:30-12:00 | Parallel Sessions                    | Various Rooms       |
| 12:00-14:00 | Lunch Break (on your own)            |                     |

|                           |   |                     |
|---------------------------|---|---------------------|
| 14:00-15:30               | Plenary Session   | Salons III & IV     |
| 15:30-16:00               | Afternoon Break   | Ballroom Foyer      |
| 16:00-17:30               | Parallel Sessions   | Various Rooms       |
| 18:30-21:30               | Dinner at San Jose State University's "Tower Lawn" <sup>2,3</sup> | SJSU Campus         |
| <b>Tuesday, July 30</b>   |   |                     |
| 07:30-17:00               | Conference Registration Desk open                                 | Foyer, Second Level |
| 08:00-08:30               | Bright Start (continental breakfast)                              | Ballroom Foyer      |
| 08:30-10:00               | Plenary Session   | Salons III & IV     |
| 10:00-10:30               | Morning Break   | Ballroom Foyer      |
| 10:30-12:00               | Parallel Sessions   | Various Rooms       |
| 12:00-14:00               | Lunch Break (on your own)   |                     |
| 14:00-15:30               | Parallel Sessions   | Various Rooms       |
| 15:30-16:00               | Afternoon Break   | Ballroom Foyer      |
| 16:00-17:30               | Parallel Sessions   | Various Rooms       |
| 18:30-19:00               | Cash Bar  | Ballroom Foyer      |
| 19:00-22:00               | Awards Banquet <sup>2,3</sup>                                     | Salons III & IV     |
| <b>Wednesday, July 31</b> |   |                     |
| 07:30-17:00               | Conference Registration Desk open                                 | Foyer, Second Level |
| 08:00-08:30               | Bright Start (continental breakfast)                              | Ballroom Foyer      |
| 08:30-10:00               | Plenary Session   | Salons III & IV     |
| 10:00-10:30               | Morning Break   | Ballroom Foyer      |
| 10:30-12:00               | Parallel Sessions   | Various Rooms       |
| 12:00-14:00               | Lunch Break (on your own)   |                     |
| 14:00-15:30               | Parallel Sessions   | Various Rooms       |
| 15:30-16:00               | Afternoon Break   | Ballroom Foyer      |
| 16:00-17:30               | Parallel Sessions   | Various Rooms       |
| <b>Thursday, August 1</b> |   |                     |
| 07:30-13:00               | Conference Registration Desk open                                 | Foyer, Second Level |
| 08:00-08:30               | Bright Start (continental breakfast)                              | Ballroom Foyer      |
| 08:30-10:00               | Plenary Session   | Salons III & IV     |
| 10:00-10:30               | Morning Break   | Ballroom Foyer      |
| 10:30-12:00               | Parallel Sessions   | Various Rooms       |
| 12:00-14:00               | Lunch Break (on your own)   |                     |
| 14:00-15:30               | Parallel Sessions   | Various Rooms       |
| 15:30-16:00               | Afternoon Break   | Ballroom Foyer      |
| 16:00-17:30               | PICMET '14 & '15 Planning Session                                 | TBD                 |

<sup>1</sup> Visit [www.picmet.org](http://www.picmet.org) and click on "Short Courses" for information and registration.

<sup>2</sup> Student fee covers the technical sessions, conference proceedings, Bright Start, and coffee breaks. Evening social events are optional. Tickets can be purchased on-line ([www.picmet.org](http://www.picmet.org); click on "on-line registration") or at the conference registration desk.

<sup>3</sup> One-day fee covers the technical sessions, Bright Start, and coffee breaks on the day registered for; and the conference proceedings. Evening social events are optional. Tickets can be purchased on-line ([www.picmet.org](http://www.picmet.org); click on "on-line registration") or at the conference registration desk.